THE GREAT NORTHWEST Psychedelic (P)san Francisco in the (P)sixties

INTRODUCTION: In the late 1960's San Francisco was the *groovy* place to be. Thousands came to the "City by the Bay", and many of them never left. All kinds of activity were going on there: the counterculture, the hippies, the radicals, and rock-and-roll. One of the attractions of San Francisco was tolerance. It seemed that the only rule was there were no rules. And the music shows this. *Rolling Stone* magazine named this creative rock style "The San Francisco Sound." Most of us call it *Psychedelic*.

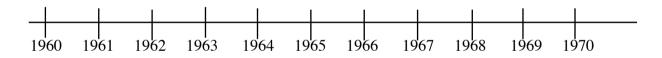
PART ONE:

Let's try to look at this geographically as well as musically. Talk with the other members of your group. What is it about San Francisco that appeals to people from all over the world. List here as many attractions that you can think of:

We should not forget to mention that San Francisco is on a peninsula between the _____

Ocean and ______. This gives the city a mild marine climate; never very hot, and never very cold.

We also need to understand some of the events going on in the sixties. Your teacher will discuss some of them with you, and you should place them on this timeline.



Now that you know a little about the setting, let's look at the Psychedelic Sound.

PART TWO: The Music Scene

Your teacher will divide up the class, assigning each small group some research. Using reference material (encyclopedias, music reference books, internet sources), each group will find out about a cultural event or a musical group that performed in San Francisco at that time. The list includes: *Counterculture, The Summer of Love, Hippies, Haight-Asbury, Black Panthers, Free Speech Movement, Sergeant Pepper's Lonely Hearts Club Band, Love Ins, the Fillmore, Monterey Pop Festival, Grateful Dead, Jefferson Airplane, Steve Miller Band, Moby Grape, Janis Joplin (with Big Brother and the Holding Company), Country Joe and the Fish, Santana.* Jot down notes in your own words, and then write a paragraph about what you found on the next page.

Each group will now report back to the class. You need to listen carefully, because you will need to find a common theme with all these topics. Write down here what you think it is:

Now let's analyze some of the music representing the San Francisco Sound. Your teacher will play some songs from three groups or singers: Jefferson Airplane, Janis Joplin, Jimi Hendrix. Listen to both the lyrics and the instrumentation. Record your observations on the chart below:

GROUP	SONG TITLE	LYRICS	INSTRU- MENTS	MUSICAL MOOD
Jefferson Airplane				
Janis Joplin				
Jimi Hendrix				

-2-